

OZARKS REGIONAL ECONOMIC PARTNERSHIP

2006 ACTION PLAN

➤ Establish Regional Priorities

- Sponsor two regional development meetings – Regional Summit during April 2006 and Fall Partnership Meeting during October 2006.
- Provide a focused approach with partner members to identify their development goals.
- Work with partner members to create a local development plan to support a regional economic development strategy.
- Conduct membership meetings throughout the region to engage the members in a discussion of services, needs and preparedness for economic development.

➤ Sustain a Comprehensive Regional Database

- Maintain current community profile data (E.g. demographics, infrastructure, facilities, housing, buildings and sites, education, workforce, environment) for each county and member community. Use this information to support the LocationOne database.
- Maintain a resource list of economic development data to be used by local development organizations.
- Redesign and update website to be a resource for members and an economic development tool.

➤ Create Strategic Alliances

- Educate and collaborate with partner members on local development issues, providing leadership and resources to build consensus on regional priorities.
- Emphasize communication to build teamwork, resource sharing, and trust among partner members and agencies.
- Sustain a communications plan that informs and educates members on regional/county development issues.
- Continue to develop relationships with area news media.
- Communicate legislative issues that impact regional economic development, and participate in the Springfield/Branson Regional Salute to Missouri Legislators Coalition.

- Establish other subcommittees to facilitate regional issues and organizational involvement as needed, such as marketing, membership meetings and training opportunities.
 - Develop a resource with Missouri State University that will utilize the Public Affairs Mission to support members in our region.
- Create Business Development Plan for Job Creation and Retention
- Continue marketing efforts to create new and maintain existing jobs, capital investment, and a trained workforce.
 - Maintain a business retention program to understand the needs of existing regional businesses, including a “call program,” which identifies specific services or concerns that can promote the success of local businesses. Also, become involved as part of a resource network to address company needs, and, if necessary, assist with plant closings.
 - Market the Ozarks Regional Community Development Corporation as a gap financing lending tool.
- Produce Measurable Outcomes/Successes
- Meet or exceed goals set forth in the Partnership for Prosperity plan.
 - Provide an annual report on regional/county accomplishments.
 - Conduct performance reviews with both OREP members and Partnership for Prosperity investors to determine if annual activities/goals were achieved.